

## **Blockchain Startup Crowdvilla Welcomes New Advisors to Help Revolutionised Property Ownership**

*Singapore-based Crowdvilla is introducing a new paradigm on how real estate can be owned collectively by the community, creating a true sharing economy model. Real estate professionals are appointed as advisors to the project to help with its mission.*

Singapore ([PRWEB](#)) February 12, 2018 -- Radical blockchain startup [Crowdvilla](#), which recently launched with aims to democratise real estate ownership worldwide, are announcing their industry-leading line up of advisors today.

“We’re thrilled to reveal our new board of advisors and look forward to utilising their expertise and guidance as we work to decentralise the concentration of property ownership worldwide”, said Darvin Kurniawan Co-Founder and CEO of Crowdvilla.

Joining to the team is Paul Chen, Achim Jedelsky and John Dean Markunas, who collectively bring their decades of experience in the real estate industry, and a refined knowledge that spans across the Asian, European and American markets.

These three new advisors will help Crowdvilla transform the global sharing economy and craft a new paradigm of community-driven home sharing.

Crowdvilla will allow users to book holiday accommodation with one key difference to an ordinary travel booking site - all of the homes on the platform would be shared by the community itself.

The concept of a “true” sharing economy, which is driven by trust, altruism and community spirit, and not profits, is relatively unexplored.

Crowdvilla’s non-profit, community-driven business model will merge real world assets with the power of blockchain technology to ensure anyone can own and have access to real estate. Crowdvilla will use its funds to build a portfolio of homes across the globe that its family of users will own themselves and share among each other using the platform.

[Mr Paul Chen](#) joins as Crowdvilla’s Asian Markets Advisors. He is the Hong Kong Chapter Head for the International Blockchain Real Estate Association (IBREA). He also sits on AsiaProp.Tech advisory board, and heads RealFoundations in Asia, where he works with large real estate enterprises to optimise their operating platforms.

“Multibillion-dollar companies dominate the global sharing economy landscape with brands that empower users to trade personal goods and services for profit. I am pleased to join the Crowdvilla team to try and rebuild a new landscape which is more egalitarian and which serves the community at large,” said Mr Chen of his new position.

[Mr Achim Jedelsky](#) joins Crowdvilla’s European Markets Advisor. He is the initiator of the Daimler Blockchain Group and founder of Berlin Chapter of the International Blockchain Real Estate Association (IBREA). He has worked in both Germany and the UK and is part of Daimler Real Estate, where he is

responsible for optimizing the digital real estate processes and the digital strategy of the Daimler AG subsidiary.

“I am excited by blockchain and its potential to help grow a true and transparent sharing economy. I want to help Crowdvilla revolutionize and modernize property ownership forever,” said Mr Jedelsky.

[Mr John Dean Markunas](#) joins as American Markets Advisor. He has a prolific real estate background in North and South America in the areas of marketing, sales, business development and branding. He is the founder of Brazil Chapter of the International Blockchain Real Estate Association (IBREA). He has over twenty years of real estate experience in the Latin American markets. In addition to living and working in Brazil, John has also lived in Mexico for six years. He is a real estate Blockchain consultant with a global outlook, and a specialisation in business development in Latin America.

“Having lived in various countries, I understand how hard it can be for people to gain access to real estate, especially for those in developing economies. We can use this disruptive new technology so that it works for our entire global community,” said Mr Markunas.

Crowdvilla is gearing up for its token sale to take place in March 2018.



**Contact Information**

**Samantha Yap**

Crowdvilla

<http://www.crowdvilla.io>

+44 7519436604

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