



# Government Relations & Public Affairs Blockchain & Web3

Strategic Counsel | Stakeholder Engagement | Funding Expertise | Federal Positioning

## ABOUT MORTAR

Mortar Strategies specializes in federal advocacy for blockchain and digital asset entities, guiding innovators through policy, funding, and regulatory complexities to shape the future of blockchain in DC. We leverage strong relationships across Congress, Treasury, SEC, CFTC, EDA, SBA, and Commerce to advance blockchain priorities, giving Web3 leaders a credible voice and clear influence in Washington.

## SERVICES

### Direct Lobbying

- We engage policymakers to develop legislation and secure support to secure measurable wins.
- Advocate on legislation shaping blockchain tokenization and digital markets to support innovation while improving resilience and traceability.
- Guide clients through hearings, comment periods, and appropriations.
- Connect policy outcomes to real-world business needs.

### Stakeholder Engagement

- We expand influence by connecting clients to key decision-makers to drive long-term policy success.
- Connect policy outcomes to real-world business needs.
- Forge partnerships across finance, academia, and tech.
- Shape clear, credible narratives for policymakers.

### Coalition Management

- We unite blockchain leaders, investors, and institutions under shared policy goals for a unified voice.
- Build and manage multi-sector coalitions.
- Define priorities and maintain momentum.
- Coordinate communication and engagement strategies.

### Grassroots Issue Campaigns & Environment Shaping

- We mobilize communities to amplify blockchain priorities for public support and policy momentum.
- Build public affairs campaigns that drive awareness and action.
- Equip partners with messaging, advocacy toolkits, and outreach materials.
- Manage media and coalition storytelling for sustained visibility.

## Washington Representation for Blockchain & Web3

**Gavin Clingham, Principal**  
Gavin@mortarstrategies.com  
202.262.3847

**Lindsay Videnieks, Principal**  
Lindsay@mortarstrategies.com  
202.299.4310

**Derek Jordan, Senior Associate**  
Derek@mortarstrategies.com  
310.863.1818