

What SupPorter does: SupPorter is a Blockchain “Smart” Donation Processing and Rewards System that provides a better way for Political Campaigns and Nonprofits to receive and report online donations.

SupPorter seeks Capital to bring to market its cutting edge Blockchain Donation Technology resulting in:

- Lower Processing Fees
- Both Digital and FIAT Currency Acceptance
- Increased Transparency
- Automated Year-end Filings

SupPorter was founded in 2016 by four brothers with extensive fundraising experience and industry knowledge. SupPorter is incorporated as a Georgia Sub-chapter “C” Corporation and its growth to date has been bootstrapped solely by the Company’s CEO Inman Porter **who quit his Finance job in New York to work on SupPorter full time.**

SupPorter’s Market Opportunity: The Donation market processed over **\$600 Billion Worldwide in 2017** according to Giving USA:

- 410 Billion in the US Nonprofit Sector alone
- Growing at 4.75% per year
- By 2028, if SupPorter only captures **0.1%** of the market, it will have processed approx **\$1 Billion Dollars**

SupPorter’s Business Strategy: SupPorter is focused on a seven-pronged Business Strategy:

1. Maximize capital returns for its investors
2. Leverage SupPorter’s existing relationships in the industry
3. Hire a dedicated sales team to utilize **pull marketing forces** to onboard clients
4. Take advantage of a booming donations market fueled by technological innovations and a politically charged climate
5. Differentiate SupPorter in a competitive market
6. Understand threats and opportunities in the market
7. Add new features as needed or requested by our customer market

Why SupPorter Will Succeed: SupPorter is poised to beat out its competition via:

1. **Strong Leadership:** Founded by 4 Eagle Scout Brothers with existing relationships in the fundraising space
2. **Built Out Team:** Impressive core team to include tech talent, sales and Advisory Board
3. **Established Networks:** A secured network of clients in the nonprofit and political sector who are ready to implement on day one
4. **Readily Developed Technology Assets:** Traction in the market with a working prototype, app and website
5. **Easy-to-use Technology:** SupPorter’s donation system does not require its customers to have any existing knowledge of how blockchain works

SupPorter’s Key Business Alliances: Current alliances include: The United Nations, Sustainable Impact, Government Blockchain Association, The Advanced Technology Development Center (ATDC), The Atlanta Tech Village and Start Engine.

Customer Prospects: SupPorter currently has 25 prospects ready to sign up in the first month and over 300 prospects in its sales pipeline.

SupPorter’s Revenue Model: While there are multiple ways to monetize the platform, SupPorter’s Primary revenue streams will come from:

1. **Small Processing Fee:** A low 2% Fee on donations earns \$2 Million for every \$100 Million in platform processing
2. **Other:** Various consulting services (apps, videos, fundraising, Etc...), premium accounts/services, data brokering and Platform Token value appreciation

SupPorter’s 5 Year Financial Plan

Year	Revenues	EBITA
2019 Estimated	\$7,875	(\$57,400)
2020 Estimated	\$360,000	\$157,300
2021 Estimated	\$3,125,000	\$2,636,000
2022 Estimated	\$9,700,000	\$7,362,500
2023 Estimated	\$14,906,250	\$12,070,250

SupPorter’s Management: SupPorter’s management team is made up of seasoned professionals in the space:

- **Inman Porter, Founder & CEO:** Grew up in the fundraising space, father served in the state house 28 years and ran for Governor the same year his mother ran for Lt. Governor, has raised over \$10+ Million in his fundraising career
- **Justin Michela, CTO:** Founded, built, and sold multiple technology companies, direct payment processing experience working for the Global Payment Department at Amazon as well as marketing-related tech at Google
- **Stephen Porter, Co-founder & CFO:** 7 years of compensation and benefit expertise in the not-for-profit and higher education sector, appointed as Finance Director for multiple Statewide Political Campaigns
- **Asa Porter, Co-founder:** Served as a Special Advisor in the US Department of Energy, Spent 5+ Years on Capitol Hill (House and Senate)

The Investment:

- Investors can expect to see a return within **1-3 years** once SupPorter grows to scale or is sold.
- As a Georgia Company, an investment in SupPorter may be written off under the **Georgia Angel Investment Tax Credit.**

Use of Funds: Funds will be used primarily Go to Market efforts/Sales:

Office Space & Initial Tech/Inventory	6%
Further Development of Technology	21%
Implementation of Technology/Staffing	25%
Go to Market Efforts/Sales	36%
AWS and Other Service Fees	2%
Legal, Insurance and Accounting	4%
Misc	6%

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