Executive Summary

Health outcomes centrist blockchain-based business ecosystem for Nevada CBD/cannabis.
Presented by: Blockchain Healthcare Review & RDS Inc.

Leadership
Rex Stock
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Team
Jeffrey Freedman

Industry Touchpoints
Medical Cannabis/CBD
Population Health
Pharmacy Operations
Drug Design

Emerging Tech
Enterprise blockchain
Artificial Intelligence
Smart contracts

Developing Novel IP
Yes

Consortium
RDS, Inc.
Blockchain Healthcare Review
NV Dept. of Agriculture
Nevada Wellness Center
Silver State ACO

Business Details
Stage: Pre-revenue
Founded: 2018
Employees: 2

Funding Details
Request: $1,500,000
Existing Debt: $0
Monthly Burn: $0
Monthly Revenue: $0

Use of Funds:
75% Product Dev.
10% Marketing/Sales
10% Legal
05% Operations

Existing Investors
Equity ratio/Amount

THE GRAB

We are building a blockchain-based business ecosystem for securing participant, operational and compliance integrity of Nevada's current cannabis/CBD supply chain. By integrating blockchain technology into the framework of Nevada's closed loop cannabis/CBD economy, quality assurance for both product purity and business processes can be standardized, audited and secured through internally generated Proof of Source (traceable from germination), Proof of Quality (verification of purity) and Proof of Sale (consumption). These standards enable the ecosystem envelop healthcare delivery organizations into the network and develop our proprietary Smart CBD Formulary.

PROBLEM/OPPORTUNITY

(1)There is no transparency and thus no assurance of purity of cannabis/CBD products in NV, despite intense demand from both retail and medical industry. The Proofs governing the integrity of our ecosystem secures both quality and sourcing. NV can leverage this as a competitive advantage for economic growth as more states address legalization. (2)The marketplace is closed loop, the NV CBD/cannabis market is already operating as a contained business cluster, despite admittedly being inefficient. This creates a low barrier to entry for solution design as well as a prime opportunity for a network effect to accelerate adoption. RDS, Inc. provides a home team advantage with strong local ties to community and government leaders. (3)Nevada has a massive volume of land ready for certifiable cultivation, which provides an opening for potential IoT integration into our ecosystem to capture very valuable agricultural data.

SOLUTION/PRODUCT

Working with participating healthcare delivery organizations, will leverage deep learning to draw insight into correlations between crop genetics and decoupled health outcomes data to generate valuable intelligence on CBD medical treatments. Deep learning applied to data generated by our solution will enable us to: (1) work with growers to refine crop genetics, (2) work with regulators to refine oversight, (3) work with policy makers to refine legal statues, (4) work with law enforcement to refine supply chain transparency, (5) work with providers to license formularies and (6) work with manufacturers to license drug design models.

POTENTIAL RETURN/REVENUE MODEL

Monthly subscription fees for Accountable Health Care Associations [ACO] and Employer Plans so they can legally and safely prescribe our products. Create CBD Formulary Library, strategically apply deep learning to make it 'smart'. Management fees for processing and all licensing associated with our Smart CBD Formulary. NV allows multi-use for hemp so multiple on-site processing adding additional revenue streams for leased space/partnering hemp products.

COMPETITION

Nothing addressing regional market inefficiencies, nor position local sourcing for clinical research.

EXECUTION PLAN/GO TO MARKET STRATEGY

Vertical integration enabled by Blockchain. Sell access to ACO's, Gov. Employee Health Plans, Large Private Employers. Leverage Gov. relationships and local Community. Reward program creates brand loyalty and genesis of database for Formulary. Work within the regulated confines. Consolidate Growers. Customize program to scale in other states, starting with CA.

THE TEAM/RELEVANT EXPERIENCE

Lead by CEO Brennan Bennett, Blockchain Healthcare Review has substantial enterprise expertise in blockchain/A.I. solution design and ROI implementation strategy. Lead by Rex Stock RDS, Inc., has successes in enterprise healthcare, government relations, and agricultural development.